

LAUREN WITHERS

DESIGNER.PROBLEM SOLVER.CREATIVE THINKER.

ABOUT

A reliable, passionate, self-sufficient **DESIGNER** that thrives in collaborative and challenging environments. Always looking to produce unique, effective, and **IMPACTFUL** designs to generate the most effective and positive experience.

DRIVEN to guarantee innovative and authentic creations.

 lauren.withers01@gmail.com

 www.laurenwithers.com

 765.337.2811

EDUCATION

PURDUE UNIVERSITY

2011-2016 | West Lafayette, IN

Bachelor of Arts in Visual
Communications Design

Bachelor of Arts in Public Relations &
Strategic Communication

PIMA COMMUNITY COLLEGE

August 2017-December 2018 | Tucson, AZ

Various CAD modeling software
coursework

SKILLS

PROFICIENT

Adobe Illustrator

Adobe InDesign

Solidworks

Adobe Muse

Microsoft Office

KNOWLEDGEABLE

Adobe Photoshop

Revit

Lumen RT

AutoCAD

Management, Leadership, Coaching, Training,
Strategic, Versatile, Resourceful

CERTIFICATIONS

Certified Solidworks | Associate

October 2017

Certified Solidworks | Professional

January 2019

EXPERIENCE

EVERBRITE

Engineering Supervisor | Tucson, AZ

February 2019 - present

Promoted to Supervisor June 2022, taking on duties including onboarding, training for new & existing employees, establishing process & team standards & being a key player in implementing foundational fabrication support. Utilizing Solidworks to design outdoor signage to meet client and industry standards by having a strong understanding of materials & construction methods.

SWEET P SKINCARE

Freelance Graphic Designer | Tucson, AZ

February 2019 - present

Modifying and upgrading previous logo and packaging designs for skincare/beauty products while maintaining brand identity. Adhering with local hotel spa branding guidelines to allow client's skincare products to be on display & utilized within the hotel. Collaborating with brand owner to provide industry compliant and consumer centered packaging.

CONCORDANCE HEALTH SOLUTIONS

Freelance Graphic Designer | Lafayette, IN

June 2020 - November 2020

Conceptualizing and visually articulating client's desired messaging delivery through effective imagery and typographical elements to inform target audience on product features. Having a strong understanding of client's product and developing a user centered message to be delivered through various platforms with promotional and educational goals.

UNION PUBLIC HOUSE

Server | Tucson, AZ

October 2018 - March 2020

Interacting with guests and coworkers to cultivate a positive and welcoming atmosphere and experience with myself and the company. Taking initiative in exceeding standards and expectations for the business. Remain composed in a high-volume, fast paced and high-stress environment.

INTERESTS

